

- **Overview:**
ARTE MUSEUM DUBAI is the first digital art museum in the region, showcasing a fusion of art and technology. Visitors can immerse themselves in a vibrant world of digital art installations and interactive exhibits, designed to engage and inspire.
- **Duration:**
Each visit typically lasts between 1 to 1.5 hours, allowing ample time to explore the exhibits and participate in interactive experiences.
- **Highlights:**
 - Immersive digital art installations that uses a combination of projectors, speakers and diffusers to engage at least 3 senses.
 - Interactive art experiences where visitors can create their own art.
- **Itinerary:**
 1. Arrival and welcome at the museum.
 2. Guided tour of the main exhibits (VIP - Optional)
 3. Interactive art (Live sketchbook & Live Canvas)
 4. Free exploration time in the museum.
 5. Visit to the Arte Tea Bar for refreshments (optional).
- **Inclusions:**
 - General admission to the museum.
 - Guided tour led by knowledgeable staff (VIP - Optional)
 - Access to all exhibits and interactive installations.

Exclusions:

- Personal expenses (e.g., souvenirs, additional refreshments).
- Certain workshops or special events may require additional fees.

Best time to visit:

The museum is best visited during weekdays for a quieter experience, but weekends also offer a vibrant atmosphere.

Who it's for:

Our offerings are family-friendly, ideal for school groups, art enthusiasts, and anyone interested in innovative digital experiences.

Unique Selling Points (USPs):

- First of its kind in the UAE, merging art and technology.
5. Safety Information:
ARTE MUSEUM prioritizes visitor safety with the following measures:
- Regular cleaning and sanitization of all exhibits and common areas.
 - Capacity limits to ensure a comfortable experience.
 - Clear signage and staff guidance to facilitate a smooth visit.