

ARTE MUSEUM DUBAI MEDIA KIT

Version: 2025 2Q

KEY VISUALS EDITORIAL GUIDE LOGOS

SNS	Website	https://dubai.artemuseum.com/	
	Instagram	artemuseum_dubai	https://www.instagram.com/artemuseum_dubai/
	Facebook	Arte Museum DUBAI	https://www.facebook.com/artemuseum.dubai
	TikTok	artemuseum_dubai	https://www.tiktok.com/@artemuseum_dubai
Press Inquiries			

BASIC INFORMATION

<https://dubai.artemuseum.com/> for more information.

Name	Arte Museum Dubai
Address	Level 2, Dubai Mall, Downtown Dubai, Dubai, UAE
Hours	10am - 10pm (Mon- Sun), Last admission: 9pm (Mon-Sun), Open all year round
Directions	Opposite Level 2 of Galeries Lafayette
Parking	Dubai Mall parking regulations apply
Established	February 2024
Theme	ETERNAL NATURE
Floor Space	30,000 ft ²
Other Locations	South Korea Arte Museum Jeju Arte Museum Yeosu Arte Museum Gangneung Arte Museum Busan Global Arte Museum Chengdu (China) Arte Museum Las Vegas (USA)
Producer	d'strict https://www.dstrict.com/

Arte Museum

Arte Museum is an immersive media art exhibition space created by d'strict, a pioneering digital design and art company known for its decades-long, groundbreaking fusion of creative content with media technology. First opened in Jeju in 2020, Arte Museum now operates in seven locations, including four in South Korea (Jeju, Yeosu, Gangneung, Busan) and three internationally (Chengdu, Las Vegas, Dubai). To date, Arte Museum has collectively attracted more than 9 million visitors.

Arte Museum hosts a uniquely immersive exhibition under the theme 'ETERNAL NATURE,' which reinterprets nature and art beyond the constraints of time and space. By integrating visual creativity with advanced media technologies—including projection mapping, multi-image control, and sensor-based interaction systems—the exhibition offers an experience filled with ingenuity and delight, the uncanny and the familiar. The breathtaking visuals, sensuous sounds, and elegant scents of the works unfolding in the exhibition space collectively provide a spectacularly immersive experience.

Arte Museum aims to break new ground in art spectatorship by creating artwork that is completed by the presence and engagement of its visitors. This inclusive space welcomes all, offering high-quality visual art where its appreciation transcends age, nationality, and language barriers. As a result of its broad appeal, Arte Museum has established itself as a landmark for both locals and visitors of their respective locations, providing not only memorable photo opportunities but also a haven for mindfulness and reflection.

Arte Museum is actively expanding its global presence, with plans to open approximately 20 new venues in major cities worldwide by 2027. Upcoming locations include New York City and Los Angeles. Visit <https://artemuseum.com/> for more information.

d'strict

d'strict is a design and art company that creates innovative spatial experiences by developing content with digital media technology. Since its establishment in 2004, the Seoul-based company has dazzled global audiences with groundbreaking projects, such as 'LIVE PARK' (2011), the world's first indoor 4D ART PARK; 'WAVE' (2020), 'Waterfall-NYC' (2021), and 'Whale #2' (2021), public media art projects; 'Arte Museum' (2020-Present), a popular immersive art exhibition space with global reach, and more. d'strict is the winner of more than 80 international design awards, including 24 iF Design awards and 9 Red Dots. The company's in-house experts across the field, from content planning to visual/motion/graphic design, system design/spatial integration, software development, and operations management, work harmoniously to provide a total business solution. With its unrivaled content development prowess paced with the understanding of fast-changing digital media technology, d'strict is globally expanding the scope of its service, including immersive art exhibition space 'Arte Museum,' which operates in South Korea, North America, China, and the MENA region; media art content licensing platform 'LED.ART'; experiential media art playground for children 'Arte kids park.' For more information, please visit our website at <https://dstrict.com/>.

BOILERPLATES

Arte Museum Dubai

Arte Museum Dubai is an internationally lauded immersive exhibition space produced by the world-class Korean digital design and art company d'strict. It is the first of its kind in the Middle East region. Opened in 2024, the 30,000-square-foot space located at Dubai Mall hosts a uniquely immersive exhibition that reinterprets various aspects of nature and art as new media artworks. Each zone of the exhibition immerses audiences in works of stunning beauty and powerful natural and cultural elements that blend the lines between reality, fantasy, and hyper-reality, using digital technology. Visitors find themselves at the base of towering waterfalls, surrounded by the artistic heritage of Eastern and Western masters, and strolling through the desert amongst the majestic animals they color in. Each piece of artwork delivers a vivid visual journey and a multi-sensory engagement—from enveloping soundscapes to tailor-made fragrances—that amounts to a completely immersive experience. The exhibition also includes ARTE TEA BAR, an interactive teahouse experience enriched with media art.. Visit