



CITY VOICE

IMMERSIVE PROJECT «CITY VOICE»

mycityvoice.com

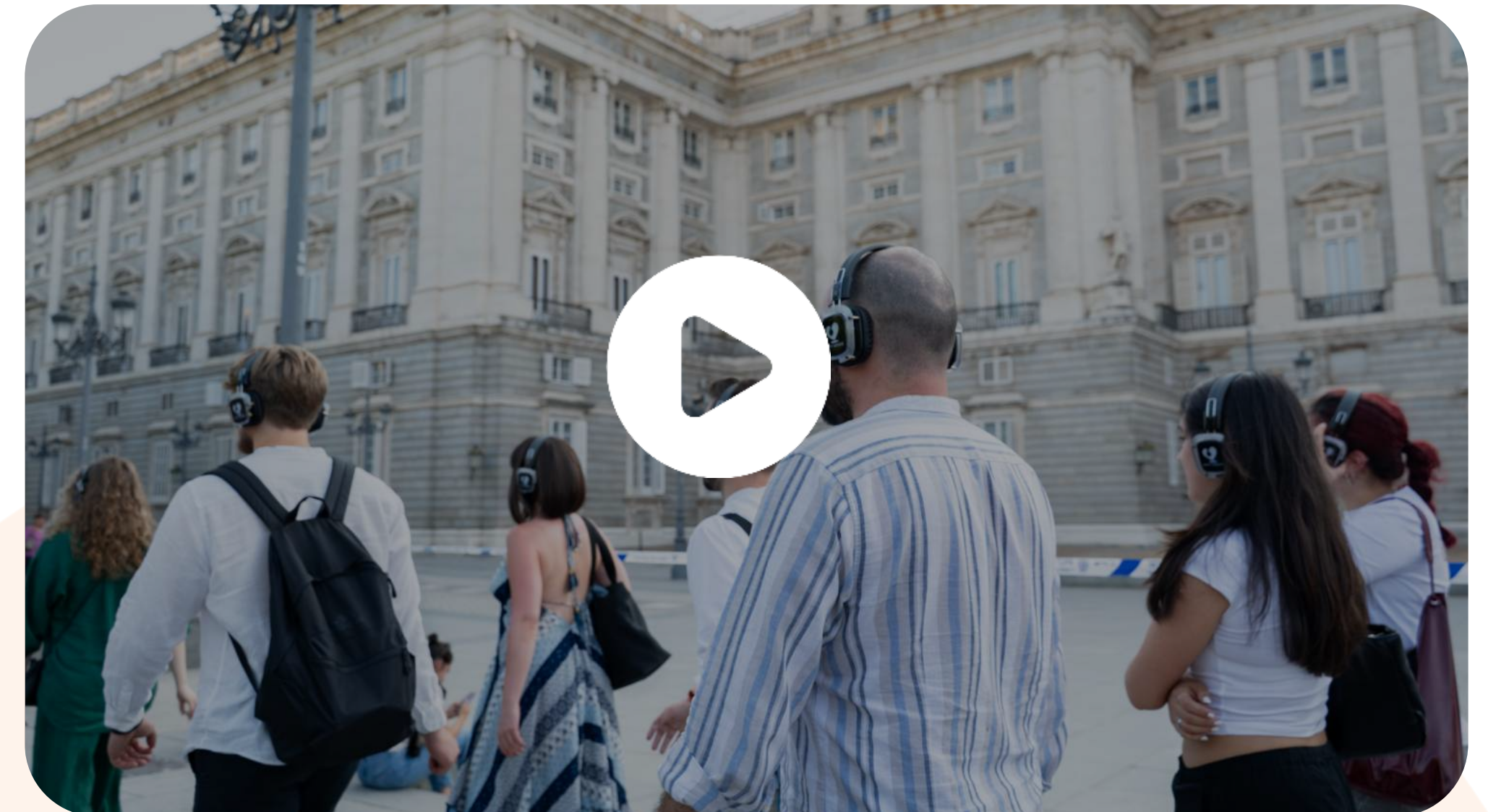
ABOUT THE PROJECT

«CITY VOICE»

The «City voice» project is an initiative that brings together a range of immersive products (such as immersive concerts, silent parties and immersive walks). These products are designed to fully utilize the project's key technological resource (wireless headphones) to meet a wide spectrum of customer/guest needs and increase the Lifetime Value (LTV) for each of them.

By leveraging our know-how and accumulated experience, we maintain a leading position in the industry and strive for deep integrations to enhance the project's recognition and sustainability.

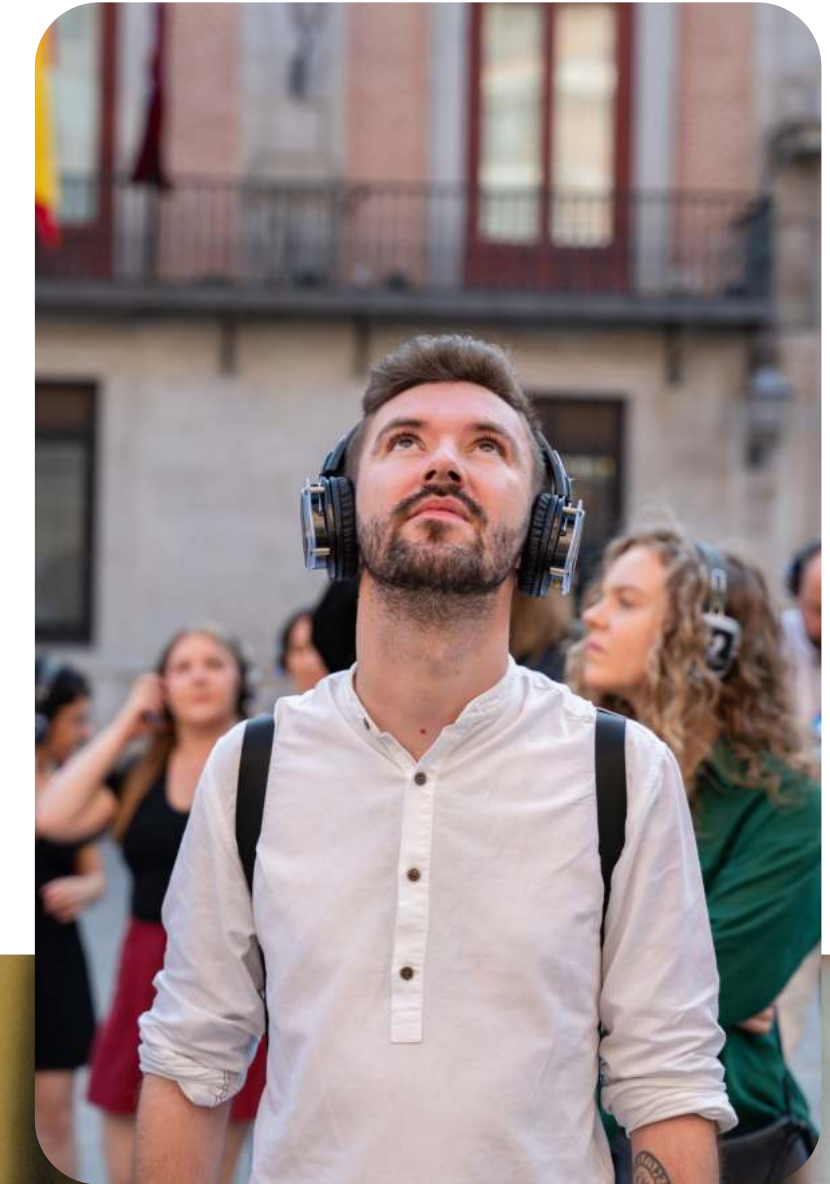
The evolving experience economy allows us to focus on the emotional significance of the project's products, delivering positive emotions and lasting impressions that will stay with people for years to come.



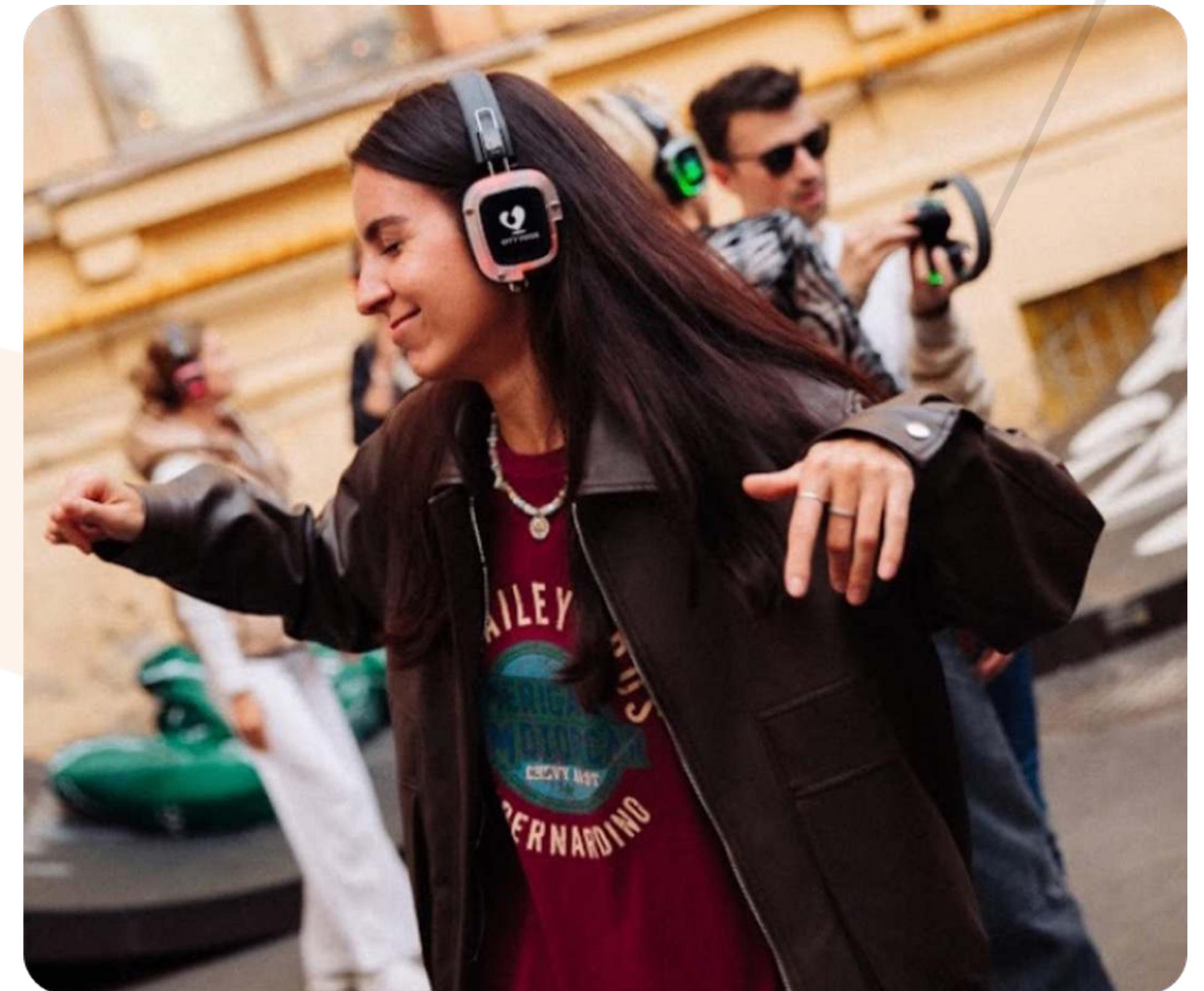
watch the video

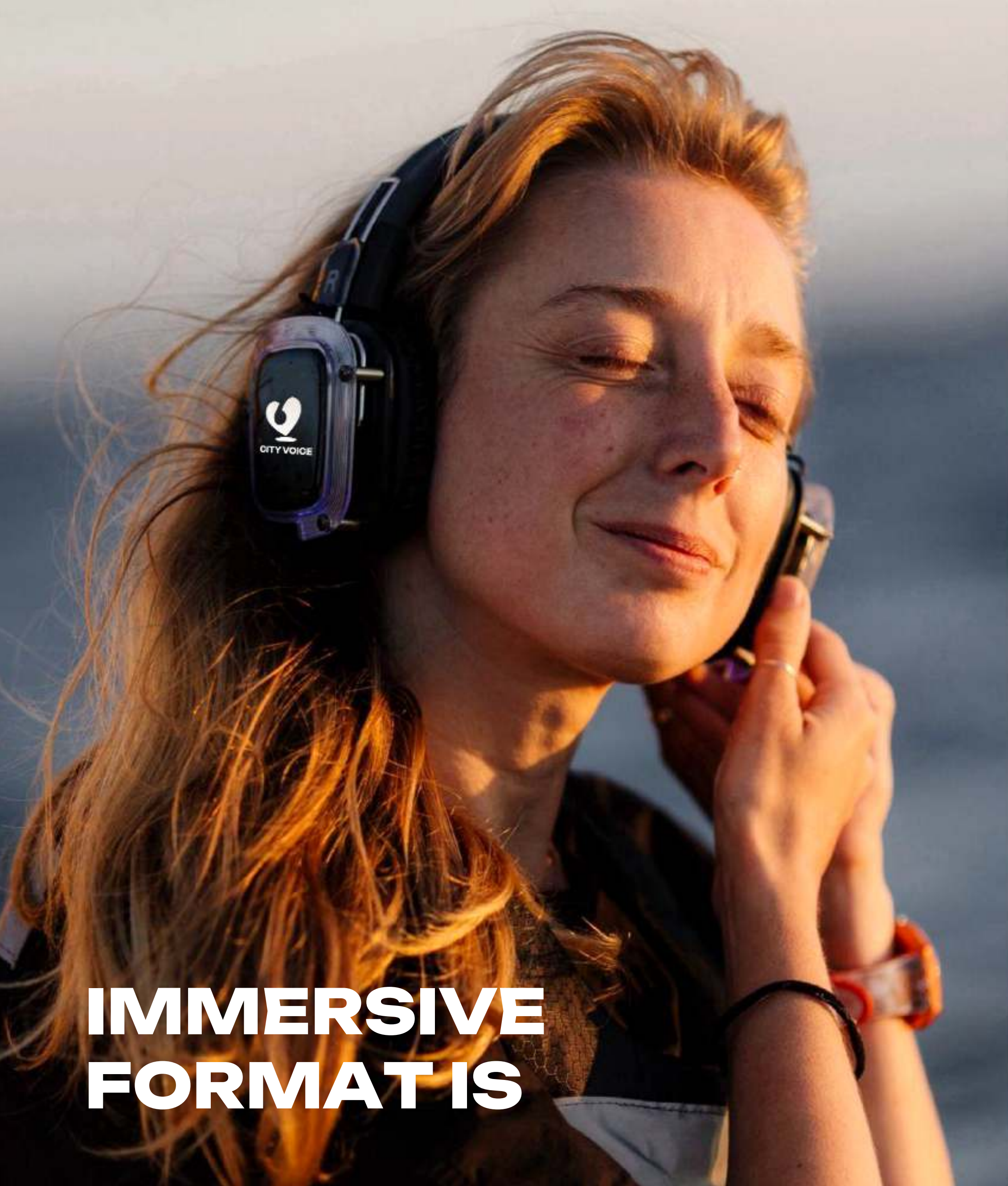
PROJECT MISSION

Mission of the «City voice» project: to engage city residents and visitors in emotionally significant (historical and cultural) experiences by utilizing modern technologies and the unique spaces of each city where the project is present.



«CITY VOICE» HELPS MAKE YOUR EVENTS VIBRANT, **EMOTIONAL** AND **UNFORGETTABLE**





IMMERSIVE FORMAT IS



EMOTIONAL CONNECTION

Vivid impressions from the experience that participants will carry with them



COMPETITIVE ADVANTAGE

A new, unique format that will impress even the most discerning guests



UNIQUE FULL IMMERSION EXPERIENCE

A new, unique format that will impress even the most discerning guests



EASE OF IMPLEMENTATION

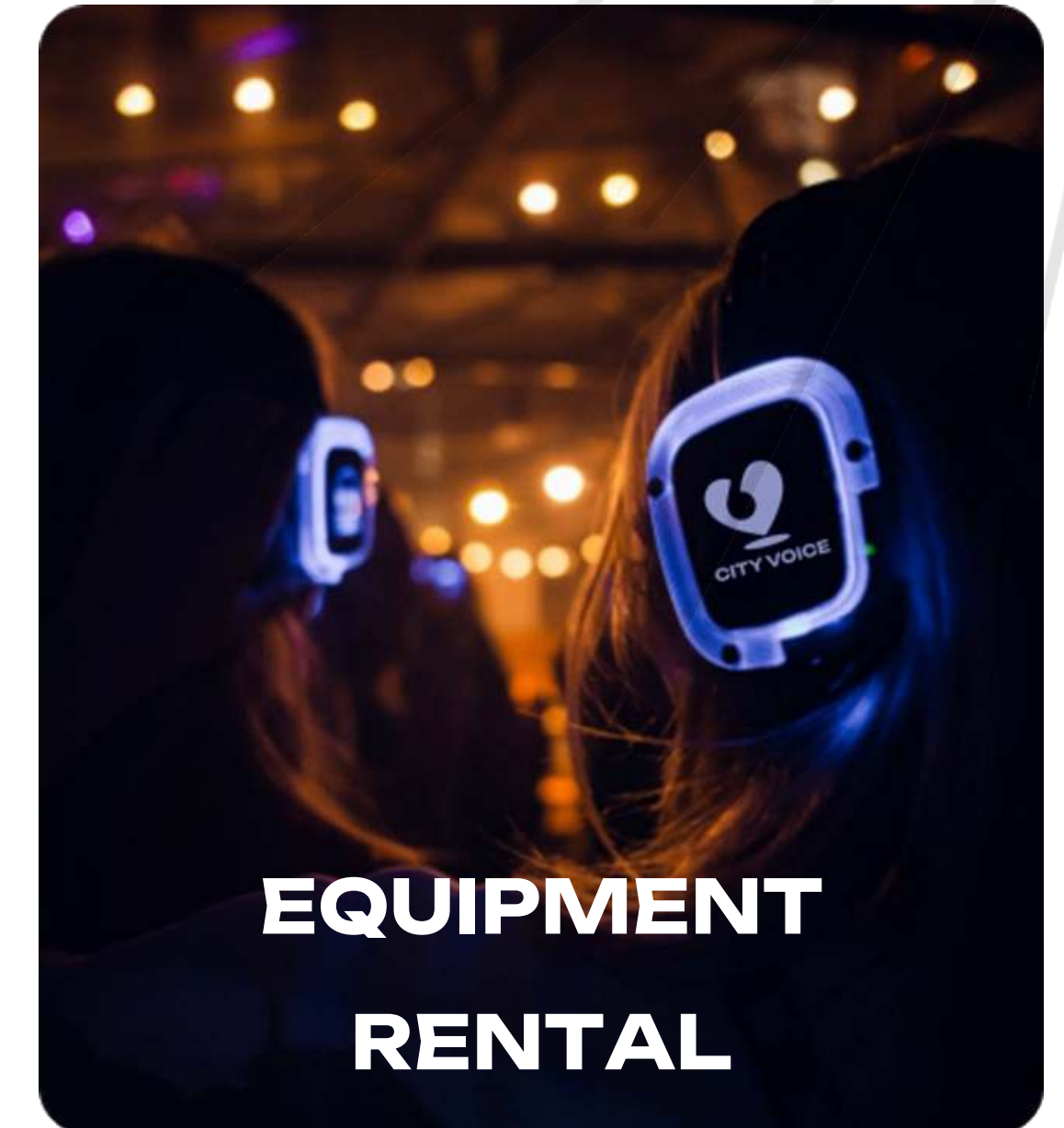
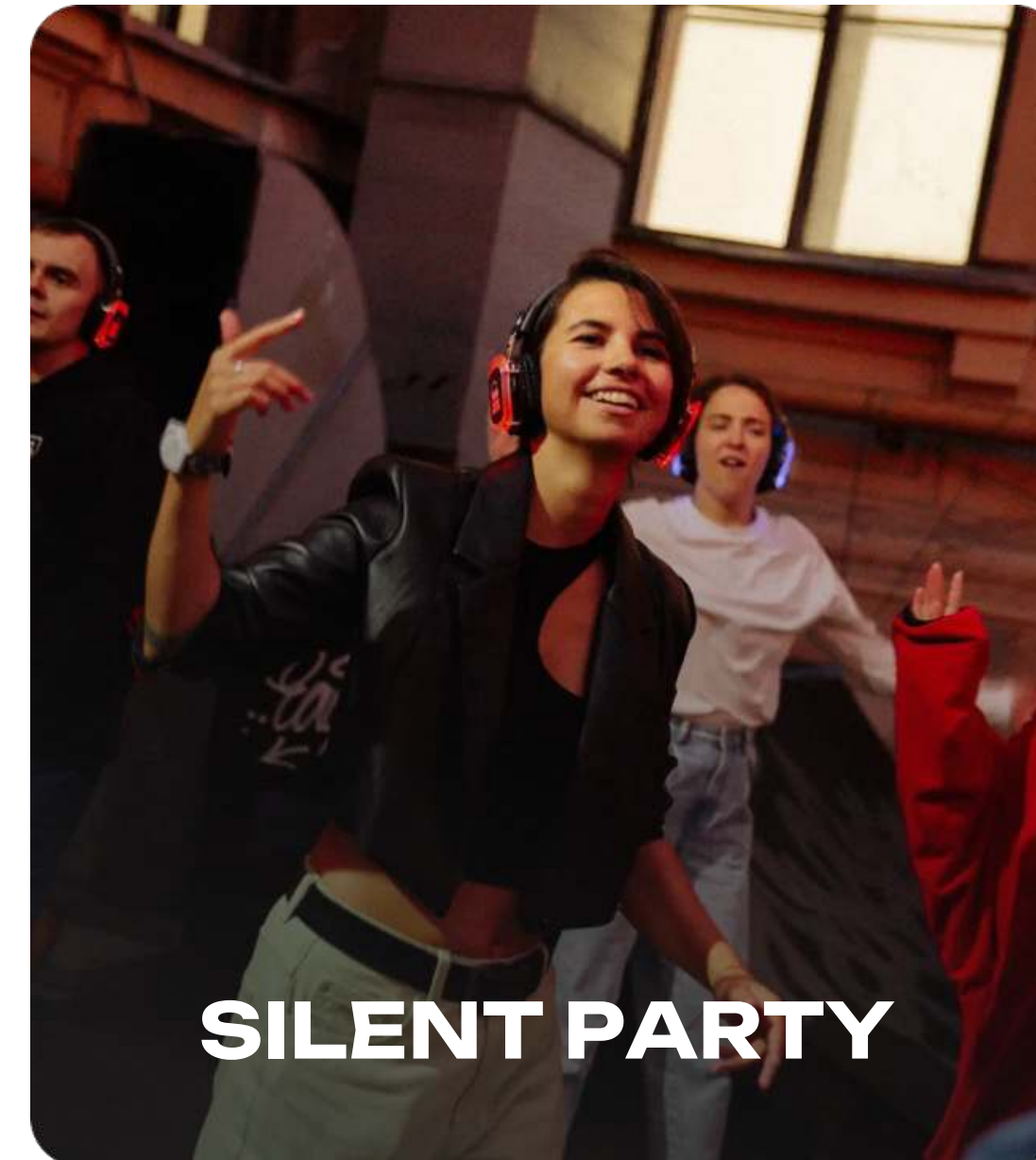
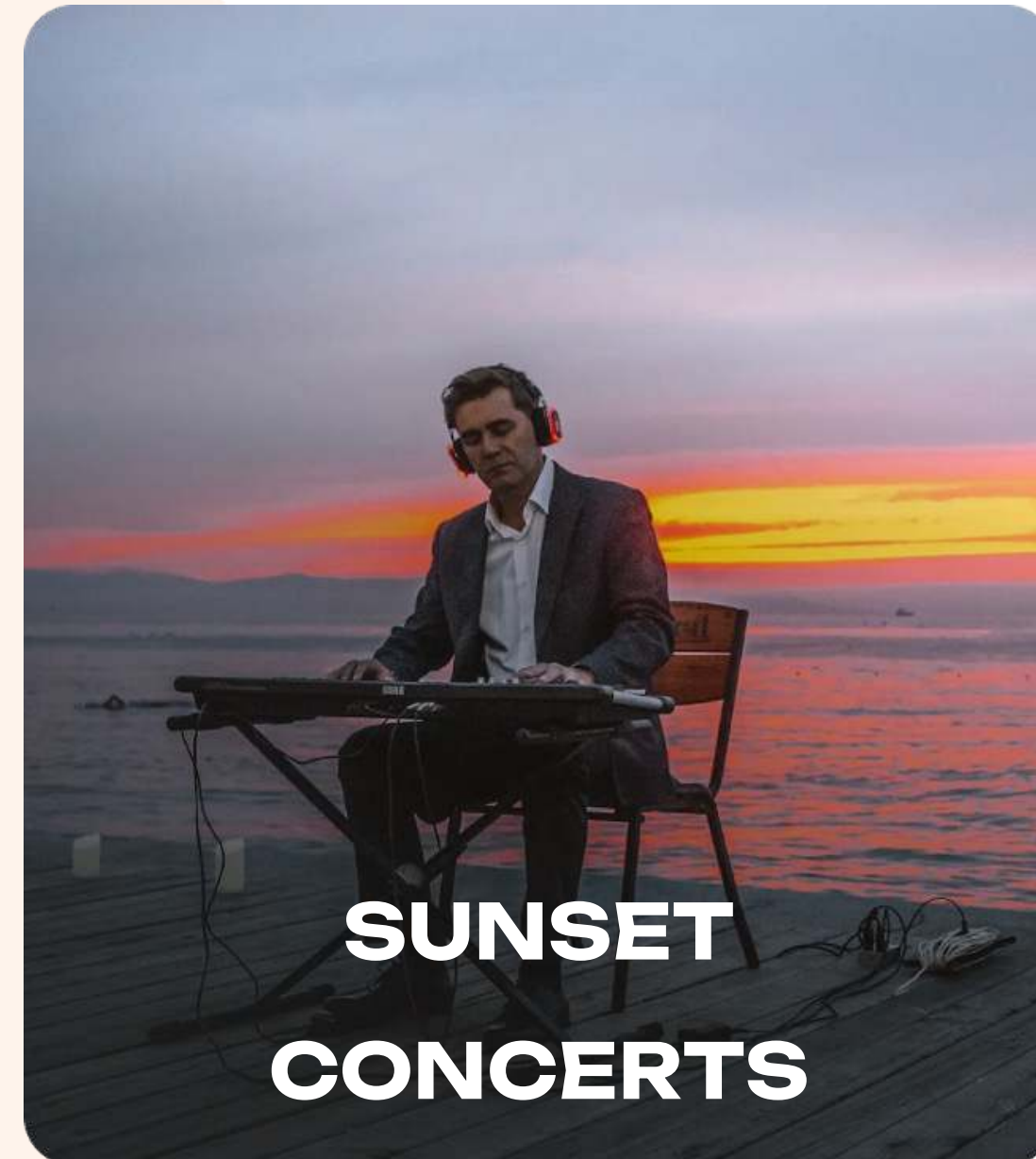
Project support from idea to satisfied guests

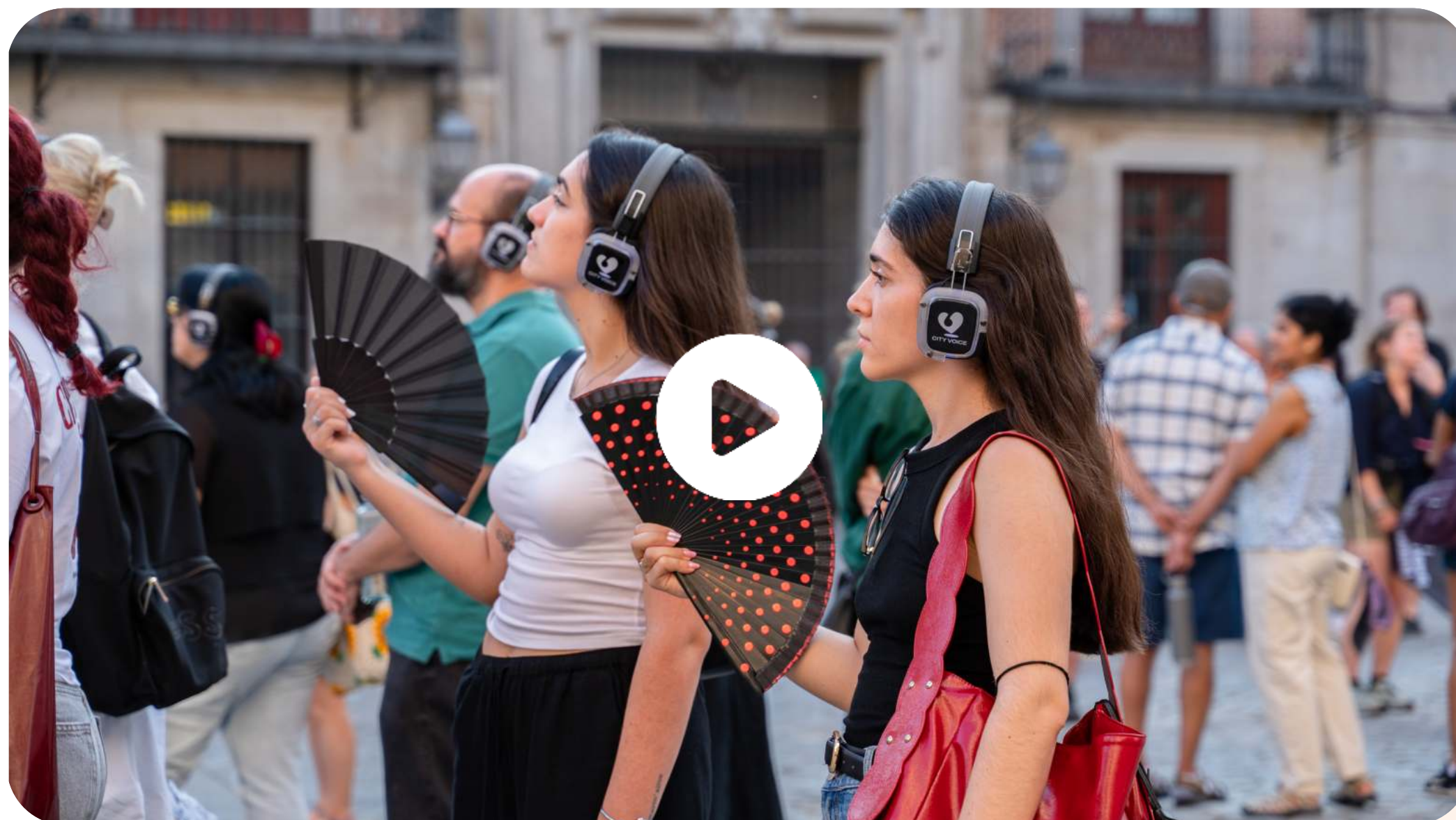


AUGMENTED REALITY

High-quality, immersive sound from the headphones blurs the line between reality and fiction

OUR FORMATS





EXCURSIONS

Historical or entertainment walks take place using **high-tech headphones**, which create that very engagement and immersion.

AND WALKS

Emotional and meaningful **immersive walks** where guests become participants in unfolding events.



Unexpected plots and **actors' performances** enhance reality in such a way that guests instantly dive into a fairytale narrative, and everything around them turns into a grand improvised stage where they play one of the leading roles.

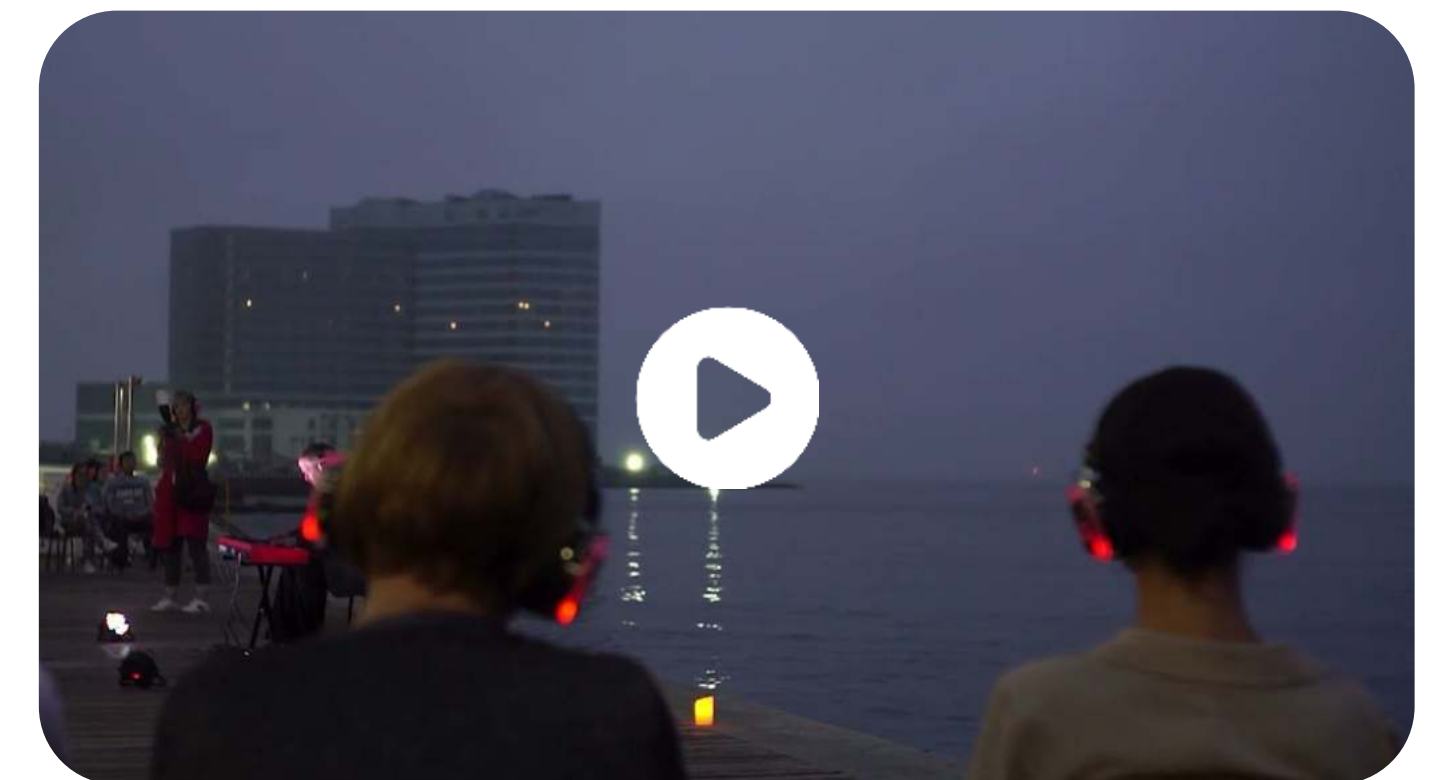


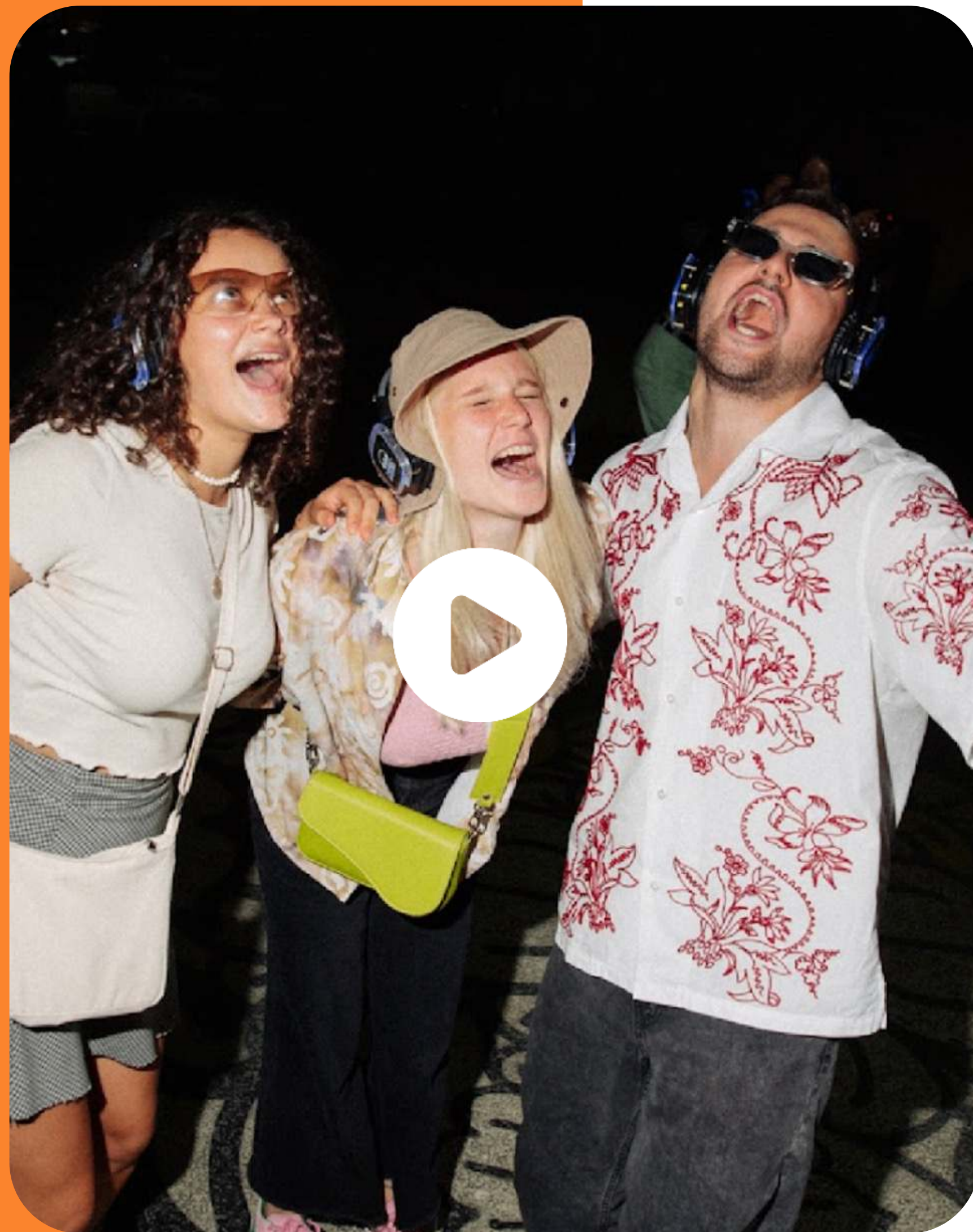
IMMERSIVE CONCERT

**A NEW, ENCHANTING FORMAT OF IMMERSIVE CONCERTS
IN ANY LOCATION, BROUGHT TO YOU BY THE TEAM «CITY VOICE».**

Listening to the concert, you find yourself alone with your dreams and thoughts on a small island of serene tranquility in the midst of a metropolis that never sleeps. The concert takes place at sunset.

We organize an immersive concert for your event





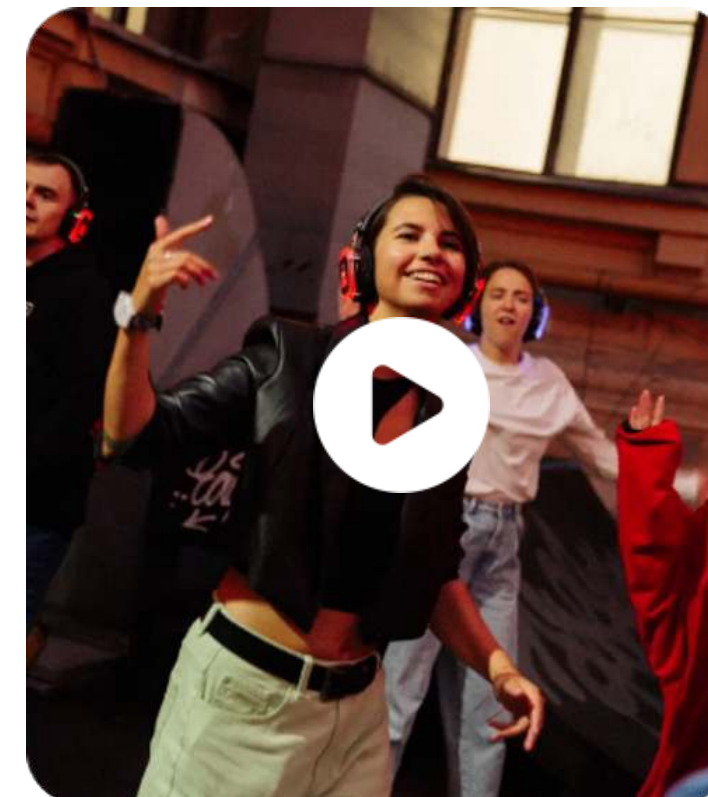
FORMAT

SILENT PARTY

A party that will become the surprise of the evening for your guests. No more need to turn off loud music or end your event by 10:00 PM.

Have fun until morning with headphones, even in the office!

Combining different music genres in one venue and hosting a battle of 3 DJs is no longer a problem. HIP-HOP, POP, Techno, R&B — music tailored to your guests' preferences with just one switch.





HEADPHONE RENTAL

Enhance your guests' experience with full immersion, avoid sound restrictions, and expand your possibilities. We'll be happy to help bring your bold ideas to life!

For what?

- Headphones for corporate presentations, exhibitions or guided tours
- Headphones for silent cinema or lectures
- Headphones for fitness, yoga, and meditation

Rental cost

calculated individually

Advantages of our headphones





01 THREE-CHANNEL HEADPHONES

Broadcast 3 different audio sources simultaneously in one venue

02 5+ HOURS OF BATTERY LIFE

No wires, no interruptions

03 POWERFUL NOISE ISOLATION

One of the main advantages of our headphones

04 RANGE OF UP TO 70 METERS

Enjoy the experience even from a distance

05 BRIGHT LED LIGHTS

Each channel glows in a different color: red, green or blue. Elevate the mood with vibrant

REVIEWS

Anna C.

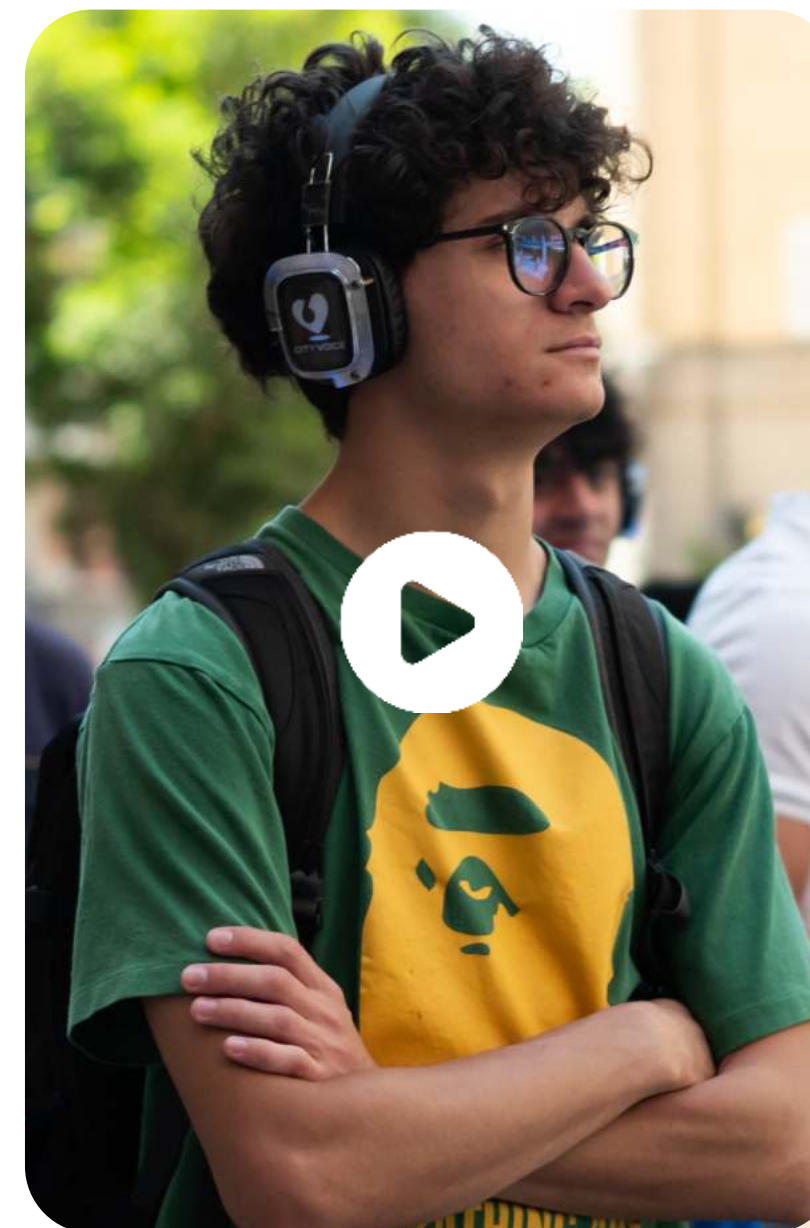
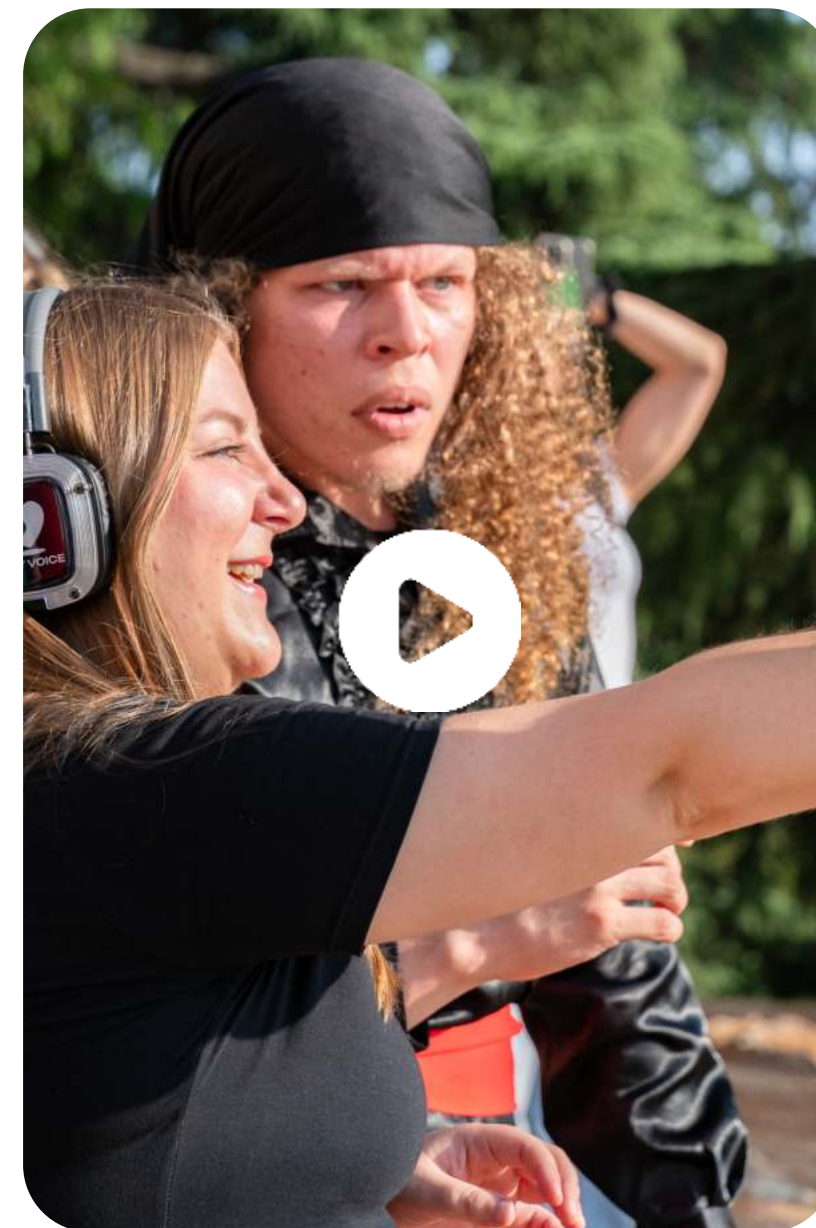
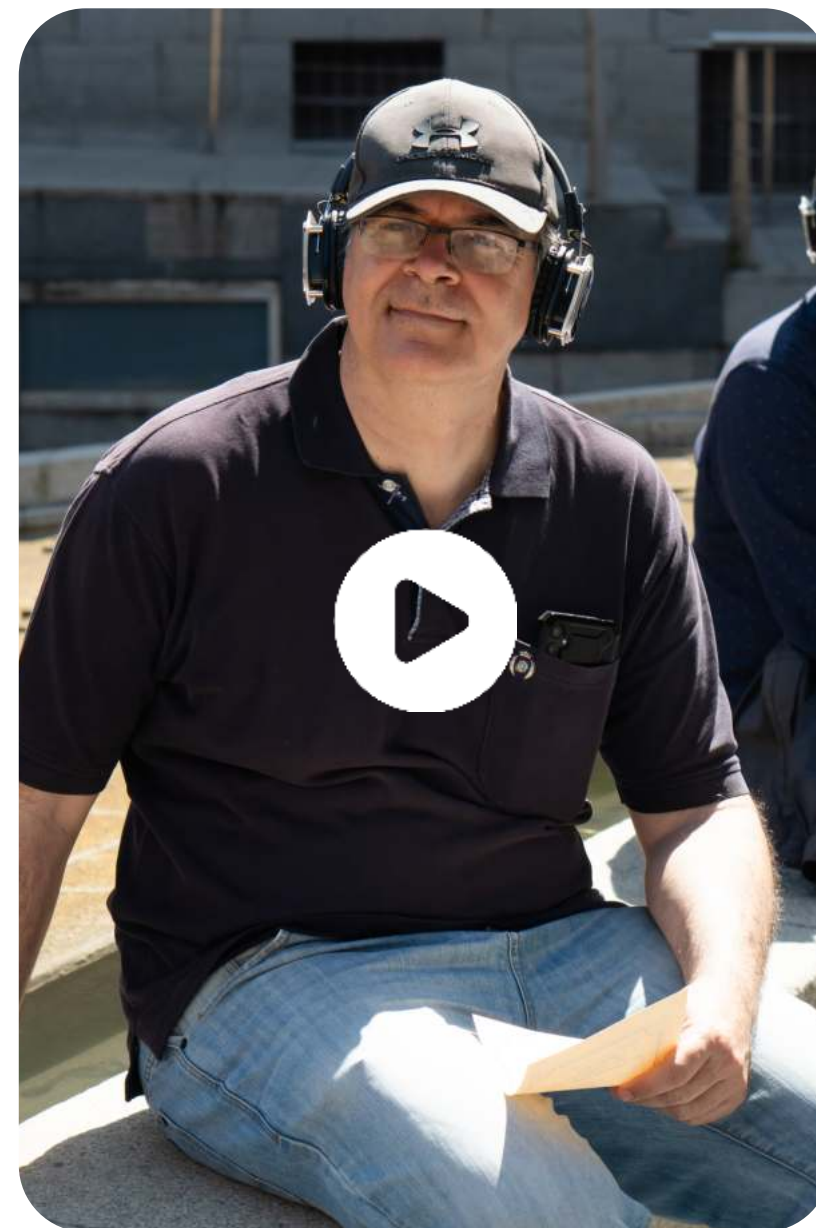
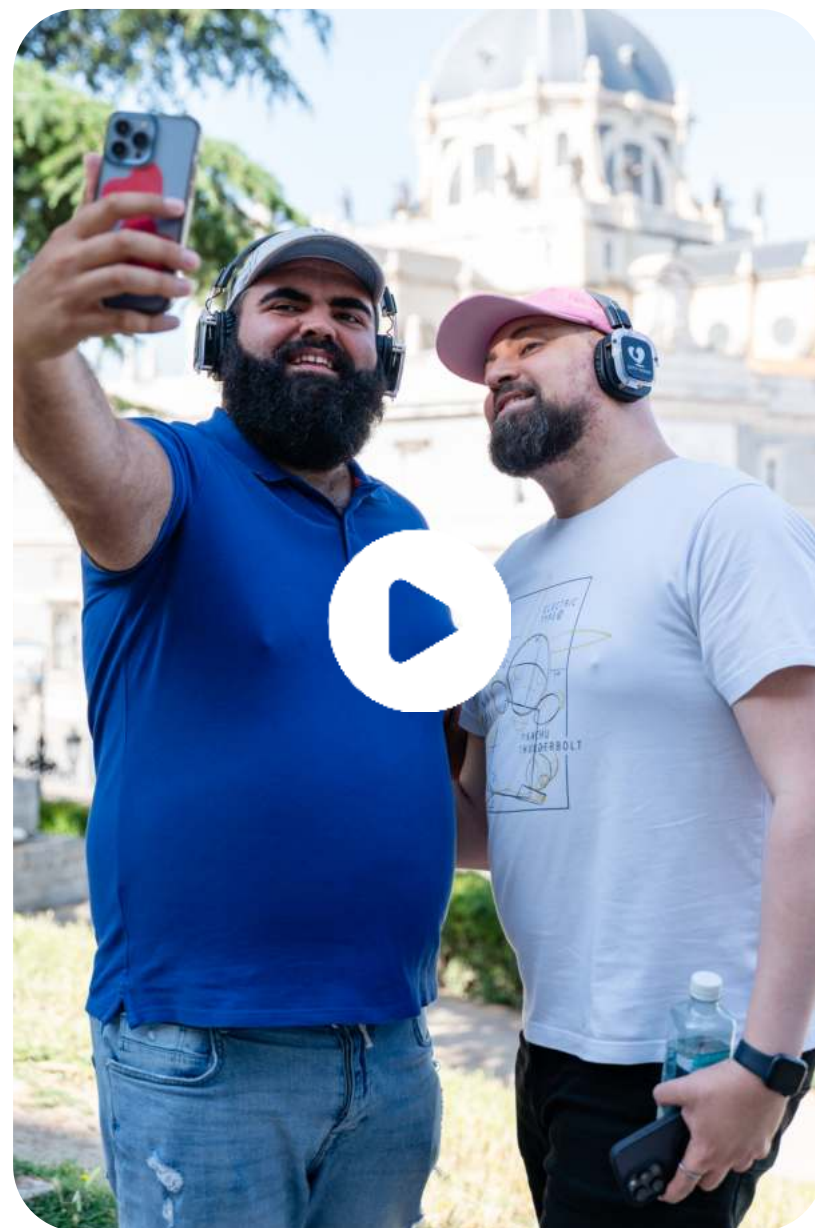
A fantastic and unforgettable experience!
We did this route with my husband in June and it was something completely different from any ...

Guillermo H

It was a surprising and charming storytelling city tour. I enjoyed the details they explained and many of the visited spots were quite interesting...

Lala A

A spectacular experience!!!!
It is the perfect tour to know all the charm of Madrid!
Easy to follow, in your language and perfect to learn more about this beautiful city!



SEE ALL REVIEWS
ON TRIPADVISOR



SEE ALL REVIEWS
ON INSTAGRAM





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